

THE STUDENT VOICE

BROUGHT TO YOU BY AIHE STUDENT AMBASSADORS

TERM 1 | 2024 | VOLUME 3

Welcome, new students!

On behalf of the student ambassadors, we are excited to extend a warm welcome to both new and continuing students.

Starting a new adventure can be both exhilarating and overwhelming, but fear not! We, your fellow students, are here to support you. Throughout the year, we'll be organizing a variety of social gatherings designed to help you make the most of your experience. Keep an eye out for announcements!

Remember, you're not just here to earn a qualification; you're here to explore, grow, and make memories that will last a lifetime.

Dive in with an open mind and embrace the opportunities that come your way.



FIRST-TERM INSIGHTS (MBA)

Ronan Paulo Enriquez

1st Year MBA Student

We spoke with Ronan, an MBA student who recently finished his first term. His perspectives are highly valuable for incoming students.

"The first study period is the most challenging in your study journey," they say. True enough. From adjusting to the climate, familiarising with the city, looking for accommodation, building networks, developing routines, learning where to source your food and other necessities, and of course, the actual studying...it can be a handful. There is a certain rhythm in studying in AIHE and living in Adelaide. The biggest shock was about 95% of shops close by around 5/6pm!

Academic Challenges...

I have come from a university where assessments are administered mostly through examinations, problem sets, and an occasional term paper. Here in Australia though, the education system is geared towards research. That means that I have had to write two to three research outputs per subject – which roughly translates to about two to four papers every few weeks. Because writing does not come to me as easily, this presented to be an enormous obstacle.

The challenge was two-fold: what to write, and how to write it. Knowing what to write meant that I needed to be well-versed on the research topic. Thus, I needed to read, read, and read some more. It takes me a longer time to read traditionally; one of the best solutions I found to this is to "read" by listening – through audiobooks, YouTube content or free text-to-speech apps available. This has been a gamechanger. I "read" with headphones as often as I can. What was most helpful was that Bookshelf, the app for the AIHE textbooks, have this text-to-speech capability. I was able to finish the whole textbook on Strategic Marketing. With a rough idea on hand, I start to draft an outline along with data/notes from my readings – textbooks, academic journals, periodicals, etc.

Another valuable advice I received from a classmate is to structure each paragraph using the "PEE" or "PREP" method. (google these!)

These methods help further guide how I write my research papers. It compels me to look for specific evidence in the academic literature to support my point. Afterwards, I further look for practical evidence (ex. specific businesses employing such strategies) to cite so it can show how viable in the real world my point is. In the case that I do get stumped with writer's block, I take a short break.

Often, I push myself to start writing days well before the deadline so I have enough time to refine my papers. The cost of procrastinating (high stress, lack of sleep) has been too high of a risk to my health (physical and mental).

Aspects that Interested Me the Most...

I particularly enjoyed classes where there was a blend of theoretical concepts and discussions applied to real-world business scenarios. Some classes even had role-playing as activities. Since in business, we will be constantly solving practical problems, I loved the creative problem-solving discussions. I learned some ways of tackling problems from a totally different perspective that I have not encountered previously in my years of working.

I also appreciated the insight of going beyond your business product and customers. While being product or customer-focused is useful, it helps to look beyond that and consider the landscape of the business industry, the technology disruptors, and even the country or global economic climate.

Advice to Incoming Students...

Learning how to be successful with respect to AIHE standards is the first step to creating your action plan. That can mean understanding the class requirements, assessment methods, and output quality.

Figuring out and tailoring to your personal preference how to achieve those success markers will be the key how to navigate your journey. The struggle is part of the process. As in business and in life, setbacks are inevitable. What you do in the face of a setback will determine how you propel yourself moving forward.

Ask for help when needed – whether from teachers, classmates or Student Support Services. I particularly enjoyed the smaller student population or class size in AIHE because the class discussions can dive deep towards practical questions/problems I encountered through my work experience.

Navigating your first Study Period can be at times, overwhelming. Thus, it is important to focus on working towards progress, rather than outright perfection (analysis by paralysis?). If you have the time then, you can refine your progress towards making it better. Focusing on the small steps for success will set you up for the bigger stage (as in business and life). Thinking about the big hairy audacious goals can be too demotivating when grinding on the present obstacles. Therefore, it is better to focus on your habits and processes that will lead to better outcomes. As in the book, Atomic Habits: "You do not rise to the level of your goals. You fall to the level of your systems." Take the time to develop good systems – habits if you will.

Lastly, take care of your entire well-being. Getting enough rest, physical activity, good nutrition, and managing your mental wellness are as important as studying and graduating. Pursue your different passions, if possible. Join social events and try to get to know people and their stories. Now is the time to build genuine connections with the people around you. These are possibly your future collaborators and fellow leaders. It can set you up for success later on.



Image source: (Newspaper) Canva | (Portrait) Shopping Centre News

Sir Frank P. Lowy

In every issue, we share the story of an individual who immigrated to Australia and went on to achieve business success. These individuals have seized the opportunities, we hope their stories motivate you to set ambitious goals.

Sir Frank P. Lowy AC was born in Czechoslovakia in 1930. He is a businessman, property developer, and philanthropist. Lowy, a penniless migrant who spoke a little English arrived and joined his family members in Sydney in 1952. His first job was as a delivery boy for a delicatessen run by another immigrant, Jeno Shwarcz, who later changed his name to John Saunders. In 1953, Lowy partnered with Saunders to establish a food store in Blacktown, a western Sydney district that was home to many immigrants arriving in Australia. Within a year, they opened a second store in the same block, capitalizing on the rapid growth of the local population.

In 1959, the partners expanded into property development in the city's western suburbs and opened their first mall in Sydney. Their next project was a department store with parking spaces, and after a brief experimentation with residential development. The pair realized that similar to America, mass car ownership was soon to become the norm in Australia, resulting in the creation of large suburban shopping centers. To say that Westfield introduced contemporary shopping to Australia is not an exaggeration.

In 1960, they listed Westfield Development Corporation on the stock exchange, then they expanded into the USA. Saunders left in 1987 and Lowy extended the business into New Zealand then the UK. By 2014 Westfield Group was one of the world's 'largest shopping centre companies and Lowy was regularly listed amongst Australia's wealthiest individuals.

Due to his wealth and success, Frank Lowy has drawn interest from academics and aspiring entrepreneurs who want to learn more about his background and methods. Although he exudes charm, those who know him well describe him as having a mind like a steel trap and being as tough as old boots.

**“put in a lot of effort,
be curious, and have
the courage to take
chances”**

Up until now, his advice on how to be successful in business has been straightforward and deceptively simple: put in a lot of effort, be curious, and have the courage to take chances. However, those closest to him believe that his intense personality stems from events that occurred during his childhood in Budapest during World War II. This keen understanding of his surroundings, coupled with the imperative to remain vigilant and put in a lot of effort, proved to be an effective combination for surviving in the business world.

NEWCOMER TO LEADER

SOCIAL NEWS

THANK YOU...

..to all those who joined us at the Asia Street Food Festival on Glenelg's beachfront at the end of term 3, it was great to celebrate a term of hard work with some delicious food, a beach atmosphere, and great company.



CONNECT...

Socializing and networking are vital for growth, fostering relationships, expanding opportunities, and enhancing communication skills. That's why we, the student ambassadors, are organising events to unite our students.

NEXT UP...

In April, the student ambassadors will lead a trip to the spectacular Botanic Gardens of South Australia. Expect to hear more about this event via email and posters around the school closer to the time.



JOIN US!...

"Adelaide Botanic Garden is an oasis in the cosmopolitan heart of the city, featuring beautifully landscaped gardens, majestic avenues, and stunning architecture. The historic garden features some of Australia's finest plant collections." - South Australia Tourism



Study break WORDSEARCH

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|-------------|--------------|
| ■ Crocodile | ■ Emu |
| ■ Wallaby | ■ Shark |
| ■ Echidna | ■ Kookaburra |
| ■ Dingo | ■ Kangaroo |
| ■ Koala | ■ Spider |
| ■ Quokka | ■ Wombat |

MEET THE AIHE STUDENT AMBASSADORS

MELBOURNE

SAY 'HELLO' TO OUR NEW MELBOURNE CAMPUS AMBASSADORS!



Nirvie Patel
2nd Year MBA



Jonas Alcoriza
2nd Year MBA

ADELAIDE



June Rivera
2nd Year MBA



Suman Tamang
MBA Graduate 2023



Nicola Ince
2nd Year MBA



Audy Alfiyyah Mulyadi
1st Year BBUS