



# THE STUDENT VOICE

BROUGHT TO YOU BY AIHE STUDENT AMBASSADORS

TERM 1 | 2024 | VOLUME 4

**SPECIAL** .....

**COMEDY**

..... **ISSUE**

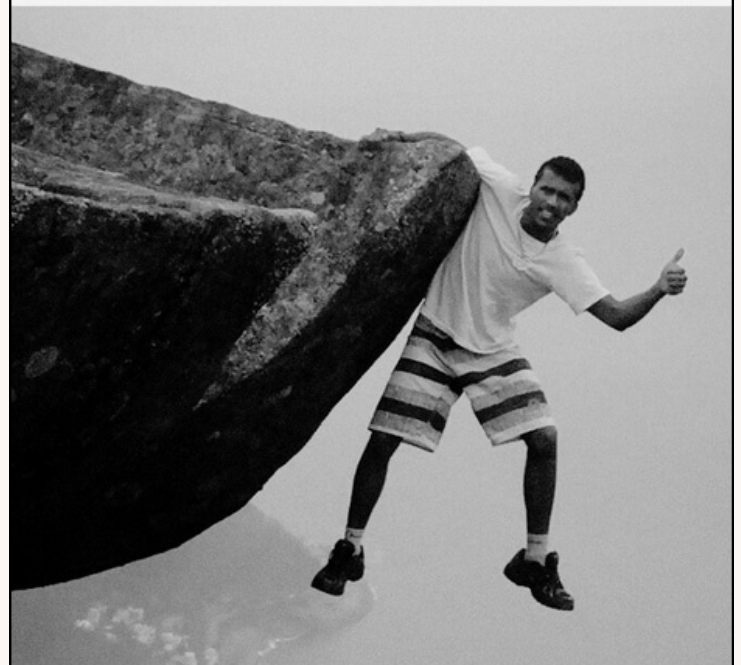
**HA HA HA** .....

This edition aims to lift your mid-term  
spirits with laughter, games, and  
entertainment!

# STUDENT MEMES COLLECTION

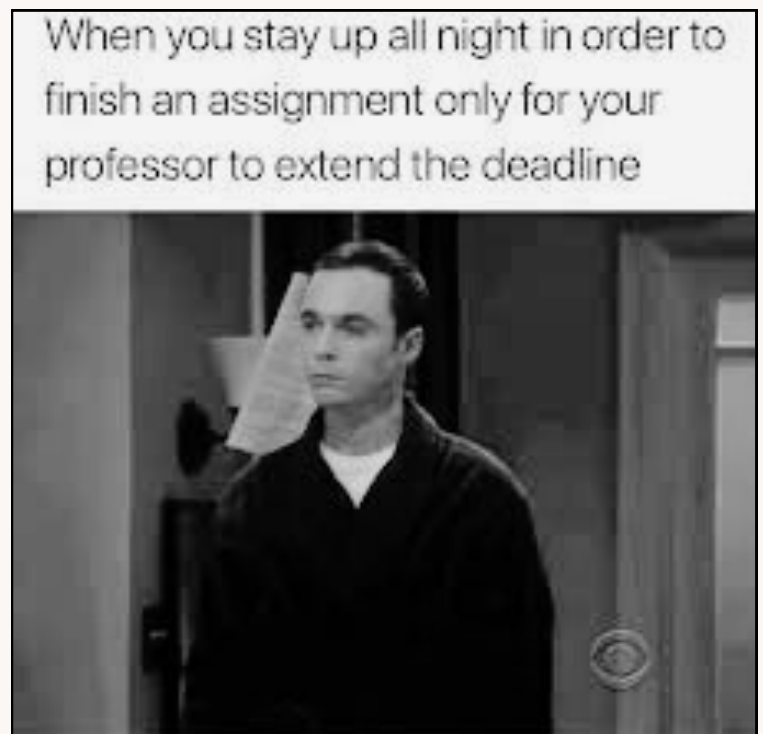
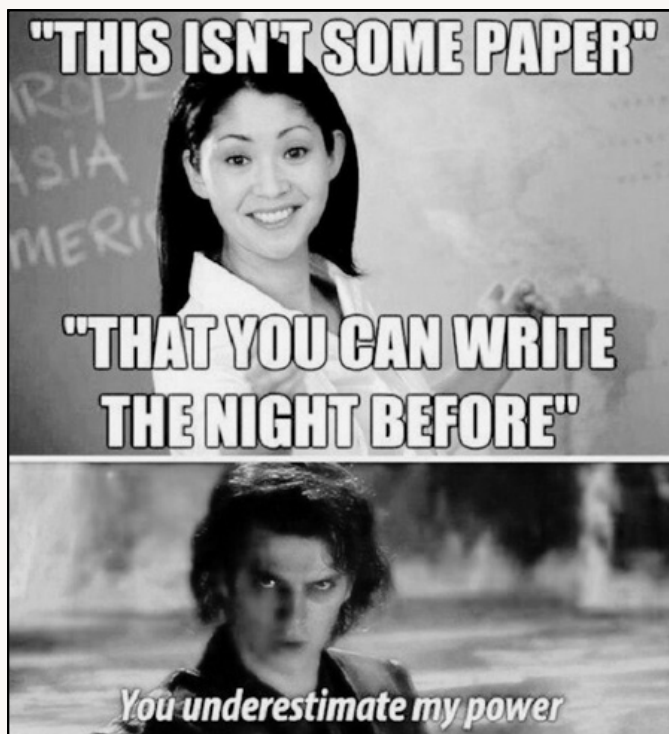


When you have like 6 assignments, 3 presentations and 400 pages of reading and someone asks if you're okay



When you are the first person to enter the online class





**KEEP LAUGHING & LEARNING!**



# BUSINESS BLOOPERS

## Even big businesses make funny mistakes...

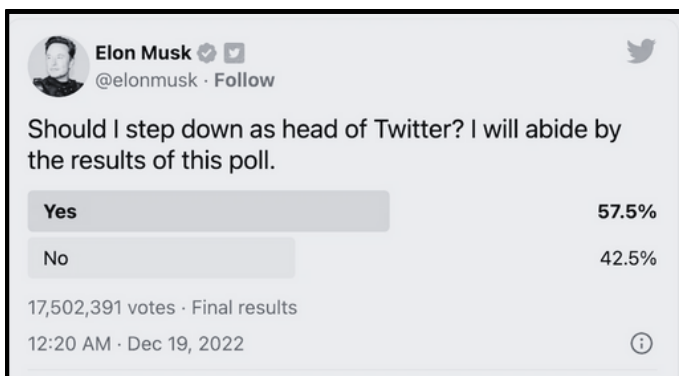
Here's a list of hilarious real-life business blunders experienced by big businesses, including marketing campaigns gone wrong, new product flops and fails, and embarrassing social media posts.



In the 1990s, a business student named John Leonard attempted to redeem a Pepsi Harrier Jet, advertised in a "Pepsi Points" promotion for 7 million points. When claiming the Jet, PepsiCo refused, stating the jet was a fictional prize. (Watch the story on Netflix).



In 2018, KFC faced a PR crisis in the UK when a chicken shortage forced hundreds of restaurants to close temporarily. The shortage was due to logistical issues with a new delivery contractor. It resulted in media coverage and public outcry.



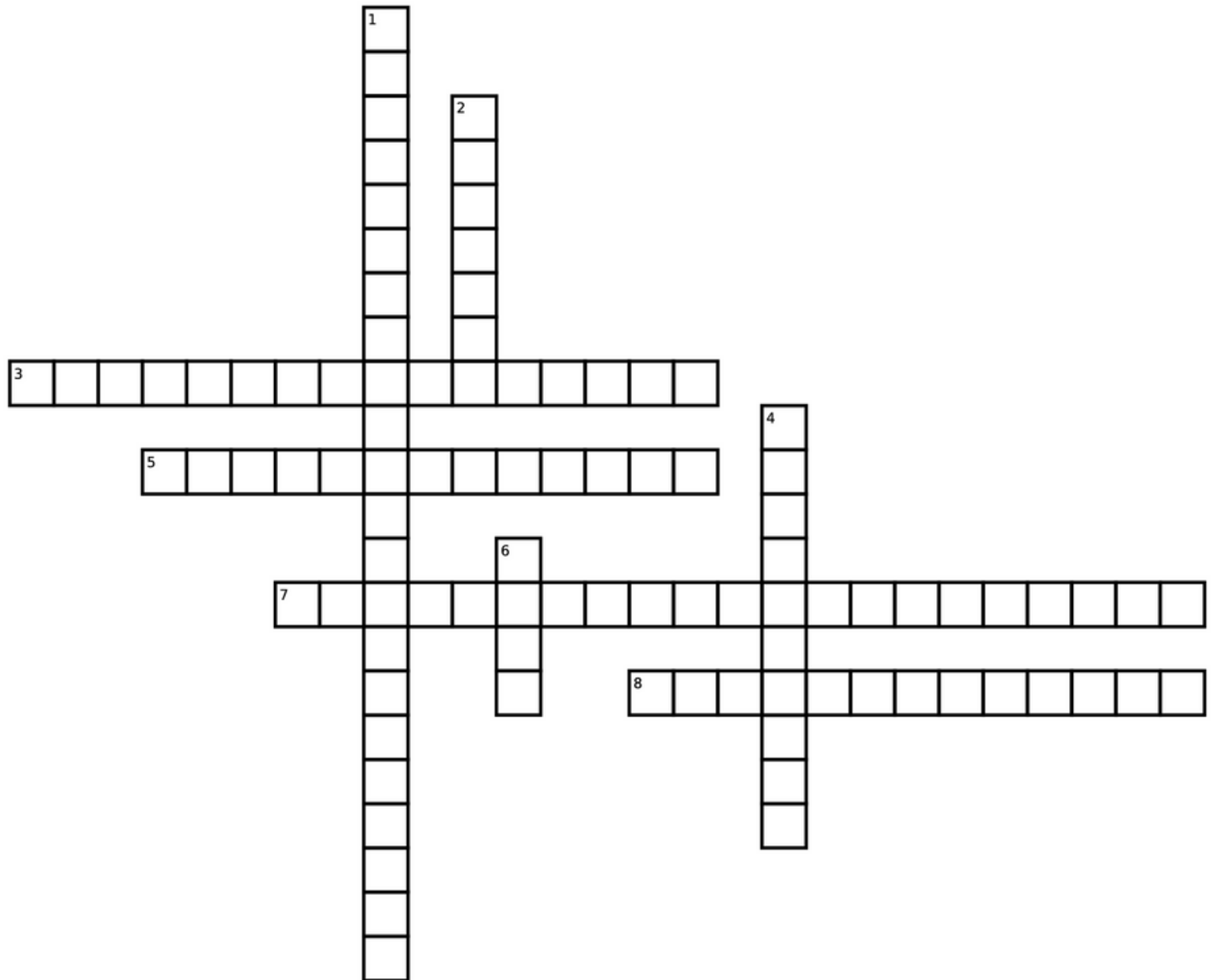
The ultimate social media fail: Elon Musk asked Twitter users if he should step down as the head of the company. He promised to abide by the results of his poll - More than 10 million people voted in favour of Musk stepping down.....he didn't.



In 1985, Coca-Cola introduced 'New Coke', a reformulated version of its classic soda. The response from consumers was overwhelmingly negative, leading to a swift reversal and the reinstatement of the original formula as Coca-Cola Classic.

# HOW WELL DO YOU KNOW ADELAIDE?

## CROSSWORD



### Down:

1. Which annual event in Adelaide showcases the city's multiculturalism through a parade of vibrant floats, costumes, and performances?
2. What is the name of the river that runs through Adelaide?
4. What is the tallest mountain in the Adelaide Hills region?
6. What is the name of this Institution?

### Across:

3. Which iconic Adelaide festival celebrates the arts every March?
5. What is the name of the iconic tram system that operates in Adelaide's city center?
7. Which historic market located in Adelaide is known for its fresh produce and artisanal products?
8. Which famous wine region, known for its Shiraz, is located near Adelaide?

# COMEDY IN THE CITY



## DID YOU KNOW?

Watching comedy is a great way to learn.

Watching comedy shows in another country can be a great way to immerse oneself in the local culture and gain a unique perspective on societal norms and humor. Comedy offers an opportunity to explore the nuances of language, gestures, and cultural references specific to that region, fostering a deeper understanding of its people and their values.

### Top 4 comedy club venues in Adelaide city:

**Laugh Lounge  
Comedy Club**  
Rundle Mall

**Hard Knock Knocks  
Comedy School**  
Gilbert Street

**Rhino Room**  
Pirie Street

**Kings of Comedy**  
Currie Street

### Top 4 comedy club venues in Melbourne city:

**Basement  
Comedy Club**  
Exhibition Street

**Comedy at the  
Coopers Inn**  
Exhibition Street

**Comedy Republic**  
Bourke Street

**Kings of Comedy**  
Lonsdale Street

Crossword answers: (1) Adelaide Fringe Festival (2) Torrens (3) Adelaide Festival (4) Mount Lofty (5) Adelaide Metro (6) AIHE (7) Adelaide Central Market (8) Barossa Valley

# We hope we made you

# LAUGH

## MEET THE AIHE STUDENT AMBASSADORS

### MELBOURNE



**Nirvie Patel**  
2nd Year MBA



**Jonas Alcoriza**  
2nd Year MBA

### ADELAIDE



**June Rivera**  
2nd Year MBA



**Suman Tamang**  
MBA Graduate 2023



**Nicola Ince**  
2nd Year MBA



**Audy Alfiyyah Mulyadi**  
1st Year BBUS